



ColloTYPE Labels and Trees For Life Partnership

“For Every 1000 Labels One Tree is Planted”

Developed specifically for the wine industry, Enviro Label™ is a specialty wine label paper produced from 100% recycled paper. Since the launch of Enviro Label™ in 2008, it has been adopted by brands large and small.

To further strengthen the Enviro Label™ contribution to resource and greenhouse gas reduction, ColloTYPE Labels has partnered with Trees For Life in an initiative that will see trees planted across the Australian landscape. For every 1000 labels printed on Enviro Label™, a tree will be funded by Trees For Life through the Trees for Land initiative.

Trees For Land contributes to the landholder revegetation program called The Tree Scheme, funding tree growing to enable landholders to plant out native seedlings on their land, promoting improved biodiversity, habitat and ecosystems, reducing erosion and improving soil, water and air quality.

Benefits to the environment

1. Native species planted to restore cleared land
2. The plants promote improved biodiversity, habitat and ecosystems
3. The plants promote improved soil, air and water quality
4. All plants provided to landholders are grown from local remnant vegetation to conserve genetic diversity

Benefits to our customers

As well as the environmental contribution to resource and greenhouse gas reduction, a certificate will be provided for each customer that contributes to Trees For Life through their choice to use Enviro Label™ for their wine labels. We also have a number of Trees For Life endorsed statements that customers can include on their labels. Please discuss this with your ColloTYPE Representative.

Contact

To learn more about Enviro Label™ and Trees For Life Partnership contact your ColloTYPE Labels representative or call reception at 8405 0500.

ColloTYPE Labels Pty Ltd ABN 68 007 514 856
ADELAIDE OFFICE:
381-391 South Road, Mile End South, South Australia 5031
P.O. Box 55, Marleston, South Australia, 5033 Telephone (08) 8405 0500 Facsimile (08) 8405 0560 collo@colloTYPE.com.au
www.colloTYPE.com

