

Collotype QR Code Integrity Programme

Through Collotype's QR Code Integrity Programme we can create your QR codes then finalise your artwork files and supply scannable PDF's for your internal testing and final approval. The only information that is required is a list of the web-site address's you would like your QR codes to take your client's too.

Why is a Collotype QR Code Guaranteed To Perform?

Through Collotype's QR Code Integrity Programme we have taken the following steps to ensure guaranteed performance

- Collotype's QR code generation is supported by extensive R&D trials to ensure that your QR code consistently delivers the intended marketing message with every scan
- URL length to QR code size matrix ensures readability regardless of code detail and complexity.
- QR code sensitivity analysis to specific paper stock absorption and reflectivity.
- Collotype offers various background colours which are qualified to ensure that the readability parameters relative to QR code detail and size are maintained
- Specific Internal QR CODE Integrity Software (*not www. based*) generates codes to fine dot detail for maximum print reproduction resolution
- Collotype QR Codes are linked direct to your server for added security. URL shortening QR Code software is not utilized as it relies on 3rd party redirecting software.
- A three step qualification process that ensures performance from generation through to final print.

To learn more about QR codes & our QR Code Integrity Programme and how they can support your marketing goals please contact your Collotype Representative or our Adelaide Sales Office on 08 8405 0500